



SOBOBA 29th Annual Invitational Trail Ride

TRAIL RIDER NEWSLETTER

29th Annual SOBOBA Trail Ride - March 2ND 2008

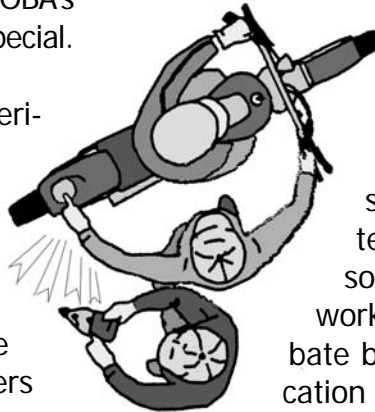
WELCOME TO A GREAT RIDE

The SOBOBA Trail Ride is pleased that you've taken the time and made the investment to ride with us here on the reservation. Again, with tribal approval and cooperation, you can ride through California's special terrain in a way that is no longer accessible to most riders. As riding areas across our country begin to be closed to motorized off-road recreation, it makes your ride through SOBOBA's hills, canyons, streams and trails even more special.

Just because you're out riding in a Native American Sovereign Nation does not mean you get to ignore your accountability as a responsible motorcyclist. Even on the reservation there are ecological concerns. These trails are not ridden often, and reckless use can disturb or destroy the wonderful wildlife and habitat there. A few irresponsible riders could ruin the opportunity for future rides. So, **STAY ON THE MARKED COURSE** so we all can enjoy this ride and many more in the future. (See page four for the **Thread Lightly** motto). **STR**

CAN YOU HEAR ME NOW?

No other element can effect off-road recreation as negatively as noise. Noise is categorized as loud or excessive sounds, and if your motorcycle is making too much noise, you're endangering your ability to ride it in the future on lands that are fun, challenging and scenic.



To help make riders aware of their responsibilities SOBOBA Trail Ride officials again invited Chris Real of DPS Technical Inc./Chemhelp to set-up shop to offer advice and sound-testing. Chris is an expert in sound management issues and works hard on our side of the debate by providing services and education at motorcycling rides such as the Colorado 500 and most Honda Rider Club events.

(See page two for rest of the story).

WIN A KTM DUAL SPORT!

DURING THE LUNCH BREAK (BETWEEN THE FIRST AND SECOND LOOP OF THE RIDE) DON'T FORGET TO TAKE A ROLL AT THE KTM DICE-TABLE. EACH SOBOBA TRAIL RIDE ENTRY INCLUDES A CHANCE TO WIN THE BIKE - JUST ROLL THE SIX DICE SO THEY SPELL OUT S-O-B-O-B-A. YOUR ROLL MUST BE WITNESSED AND VIDEO-TAPED TO BE VALID, BUT WHAT OTHER RIDE GIVES YOU THE CHANCE TO TAKE HOME MORE BIKES THAN YOU CAME WITH?



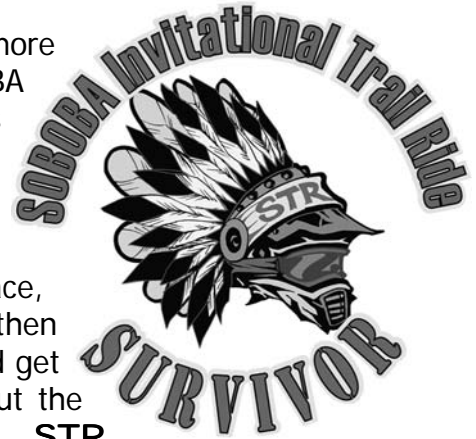
**CHECK
INSIDE FOR
MORE INFO!**

**THE "HERO" LOOP & CHECK-IN FOR THE RIDE- PAGE 2
SUZUKI'S NEW KING QUAD 400 ATV & PICKUP TRUCK- PAGE 3
ON ANY SUNDAY REUNION COMING IN MAY 2008 - PAGE 4
THREAD LIGHTLY & KTM ADVENTURE TOURS - PAGE 4**

THE SECOND "HERO" LOOP CHALLENGE CALLS TO YOU!

All winter long, the weather man has cooperated. We've gotten more rain than usual, and that extra moisture has enabled the SOBOBA Trail Ride officials to lay out a varied and entertaining course for this year's ride. It has also permitted them the freedom to go into other areas of the reservation for some real challenging routes and obstacles for the second, "Hero-Loop" of the ride.

Here's the deal: If you're a rider who can move along at a good pace, get in for lunch early (and try your hand at winning the KTM) and then be ready for the challenge of an A-Level enduro course you should get out there and ride that second loop. If you have questions about the "Hero-Loop", seek out one of the SOBOBA ride officials in the pits. **STR**



CAN YOU HEAR ME NOW?

(CONTINUED FROM PAGE ONE)

Bring your bike by Chris's display and check out the information he has available about this important issue. Speak to him about your bike and have him check its sound level so you will know if you're helping or hurting our sport in the eyes and ears of others. And thank Chris again for his support of the SOBOBA Trail Ride and off-road motorcycling! **STR**

SOBOBA'S RIDING HISTORY CONTINUES

For almost thirty years riders have enjoyed the challenge of the special trails on the SOBOBA Indian Reservation. The ride began as a competition event in the early 70's when Benny Helms, then Chief of the Tribe, started the first SOBOBA Grand Prix.

The SOBOBA GP enduro soon began to draw hundreds of riders and the event outgrew its original course. After about ten years of growth, Bob Graziano, cousin (through marriage) of Chief Helms and a resident of the reservation, teamed with off-road wizard **Malcolm Smith** to revise the racing event into the non-competition ride renamed the **SOBOBA Trail Ride**.

Changing the event from a race to a trail ride just increased its popularity. The buzz about the ride quickly spread across the country. Now riders could enjoy the private, unique trails of the reservation without the pressure of competition. Racers found themselves out on the trails with stunt-men, movie stars, doctors and housewives!

Each year the Trail Ride officials have come up with exciting new trails and benefits to lure riders back to this special event. New this year is free T-shirts for early registration, a chance to win a free motorcycle and the return of event pins. If you want to be sure you're kept up-to-date with the latest SOBOBA ride news, send your email (or snail-mail) address to trailboss@sobobarides.com or check out our website anytime at www.sobobarides.com. **STR**

EASY BAIL-OUT ADVICE

The first loop and the second "Hero-Loop" sections contains steep hills and challenges that SOBOBA veterans will enjoy.

Riders that are new to the tough SOBOBA challenge, or who may be unsure how their riding talents are doing that day, should seek out the advice of a Trail Ride official (they will be wearing blaze-orange vests). They will be posted near some of the really hard sections and at points where they can route you back to the pits. **STR**

CHECKING IN - BRING YOUR ID AND YOUR GUESTS!

More than half of the riders in this year's ride entered online. A number of you invited guests and, unfortunately, you didn't tell us the names of your guests when you signed up. Don't worry, we got your entries but you'll need your driver's license or another photo ID to check in and you **MUST** bring your guests with you to check in. Without you they can't get their entry decal, T-shirt or other materials. **SMILE! MOTO-SCRIBES ARE HERE FROM CYCLE NEWS AND OTHER MOTORCYCLE PUBLICATIONS COVERING OUR EVENT, SO SMILE AS YOU MAKE THAT STREAM CROSSING!** **STR**

OFFICIAL ATVs OF THE SOBOBA TRAIL RIDE

This year is the 29th anniversary of the SOBOBA Trail Ride and the 25th anniversary of the first four-wheel ATV - the Suzuki Quad Runner 125. A lot has changed since 1983 and the new King Quad 400 ATV (shown at right) reflects the value and performance that have become Suzuki's hallmark.



SOBOBA Trail Ride officials are enjoying the use of the new King Quad. Whether we're out tying ribbons on the course or pulling stuck trucks out of the river-bottom (yes, it's true - a couple of years ago Trail Ride officials used Suzuki ATVs to pull a full-size pickup out of the wet, sandy river-bottom - proof of the capability of these fine machines). Suzuki ATVs are essential work tools preparing for and presenting the ride.

The new King Quad 400 is available in both a semi-automatic five speed (400FS) as well as a fully automatic transmission (400AS) version that features an advanced engine braking system for superior control. All of the 400 King Quad models have a T-shaped seat, a new gate-type shift lever, a larger fuel tank, newly designed Maxxis tires and signature King Quad headlights.

Check out the new King Quad 400 and other Suzuki motorcycle and ATVs at your local dealer. The King Quad 400 is available in green, red and Real Tree Hardwoods HD® camouflage. MSRP is \$5,249 for the 400FS and \$5399 for the 400AS. The camo versions are \$300 additional.

NOW A SUZUKI TO HAUL YOUR SUZUKI

Next year when you come to the SOBOBA Trail Ride you might have a Suzuki in the bed of your truck, but your truck might ALSO BE a Suzuki! American Suzuki recently announced its all-new 2009 Equator midsize pickup truck, marking the company's first entry into the US pickup truck market .

Developed as a joint effort with Nissan North America, Inc., and based on the Nissan Frontier, the Equator will be available in Extended Cab and Crew Cab body styles with two- or four-wheel-drive configurations.

To introduce the Equator, Suzuki has unveiled special versions of the truck, including a RMZ-4 edition for motorcycling enthusiasts (shown below). In addition to having a paint scheme reminiscent of Suzuki's RM-Z and DR-Z off-road motorcycles, this version of the Equator is equipped with mounting points and hardware to make bike transport a breeze. Look for the Equator at Suzuki automobile dealerships in late summer 2008.

STR





ON ANY SUNDAY
2008 REUNION
www.onanysundayreunion.com

Now's your chance to hang with Malcolm when he's not wearing a helmet! The Orange County Dualies Motorcycle Club has set aside May 21st for their 2008 On Any Sunday Reunion. After the success of the club's 2005 Reunion, which raised approximately \$50,000 for the Pediatric Brain Tumor Foundation, the club decided to do another reunion to again raise money for this very special and worthwhile charity.

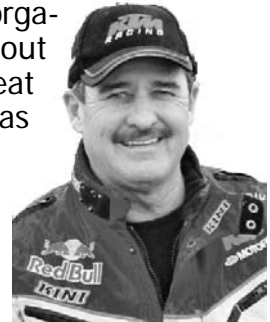
Bruce Brown and Malcolm Smith were the first to commit to the Reunion noting that it was for a very good cause and they recalled the great time they experienced at the '05 Reunion. Most of the racers from the 1971 Bruce Brown Classic as well as many of the "support" characters and production staff from the film have come on board. Early RSVPs include racer Jim Rice, producer Alan Seymour and musician Carol Kaye.

The Reunion will be held at the Regal Big 6 Theater located on Fashion Island in Newport Beach, California. A Moto-Expo will start at about 3 PM featuring bikes from the film's 1971 time period. An autograph session will take place at 5 PM to allow allowing the public to meet their heroes.

The Big 6 Theater has a 75' screen, the largest non-IMAX screen in the western United States. Attendees will need to be in their seats by 7:15 PM for pre-movie activities, which is then followed by the film at 8 PM.

For more information visit the website: www.onanysundayreunion.com or email at info@onanysundayreunion.com. Tickets, collectable reunion posters and T-shirts are available via the website or by mail (downloadable entry form is on the website). **STR**

KTM ADVENTURE TOURS WITH SCOT HARDEN
SOBOBA Trail Ride regular and Dakar Rally expert Scot Harden continues to present KTM's Adventure Tours in the United States. Anyone who knows Scot understands that he's not only a great rider, but he's a great organizer, teacher and can plot out routes and tours to some great locations - including some areas in California that had been previously shut down to motorized off-road use.



Bottom line, if you want to learn how to navigate with a GPS and use a rally-style road-book, this is an experience you must have. Adventure Tours also offers bike rentals, with KTM's outstanding EXC Dual Sport models and riding skill instruction. For more information on KTM Adventure Tours and riding clinics go to the website at www.ktmadventuretoursusa.com. **STR**

THREAD LIGHTLY

Travel responsibly on designated roads and trails or in permitted areas.

Respect the rights of others including private property owners and all recreational trail users, campers and others to allow them to enjoy their recreational activities undisturbed.

Educate yourself by obtaining travel maps and regulations from public agencies, planning for your trip, taking recreation skills classes, and knowing how to use and operate your equipment safely.

Avoid sensitive areas such as meadows, lakeshores, wetlands and streams, unless on designated routes. This protects wildlife habitat and sensitive soils from damage.

Do your part by leaving the area better than you found it, properly disposing of waste, minimizing the use of fire, avoiding the spread of invasive species, restoring degraded areas, and joining a local enthusiast organization. **STR**

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