

# 2nd Annual SOBoba Adventure Rally



**NEW Mystery Tour**  
Solve Riddles & Find Clues for Prizes



**Special Invitation**  
from Bob Graziano

**You are cordially invited to attend the 2nd Annual Soboba Adventure Rally & Mystery Tour. The routes for this event will take in some of Southern California's best and most picturesque roads. You will visit five excellent motorcycle dealerships to search for clues to solve a mystery. Malcolm Smith Motorsports in Riverside will host award festivities at the end of the ride. Riders using adventure touring or dual-sport motorcycles can take optional routes on low-impact dirt roads with exceptional panoramic views of California's high-desert.**

## June 16<sup>th</sup> 2007

**SPORTSMAN (Pavement) & ADVENTURE (Dual-Sport) Classes**  
Ride starts at 8:00 AM, Saturday, June 16th at Montclair Motor Corp.

**All Motorcycle Brands & Types are Welcome - Passengers FREE!**

- \* Find Clues at Dealerships to Win Prizes
- \* Vote for Best Passenger & Ride Ambassador
- \* Over \$500 worth of Gifts & Prizes
- \* Coffee & Refreshments available during entire ride
- \* Lunch available at *Route 62 Diner*
- \* GPS Coordinates will be Provided
- \* On-line Entry
- \* Post-Entry also available the day of the Event
- \* Steady Pace ensures Enjoyment

Montclair Motor Corp.  
5505 Moreno Street  
Montclair, CA 91763  
(909) 946-8488

1

Hutchins Motor Sports  
58325 Twentynine Palms Hwy.  
Yucca Valley, CA 92284  
(760) 365-6311

3

Temecula Motorsports  
26860 Jefferson Ave.  
Murrieta, CA 92562  
(877) 698-4123

4

Doug Douglas Triumph  
24769 East 5th Street  
San Bernardino, CA 92410  
(909) 884-4776

2

Malcolm Smith Motorsports  
7599 Indiana Ave.  
Riverside, CA 92504  
(951) 687-1300

5



## Adventure Rally & Mystery Tour



**Sportsman  
Pavement Route**



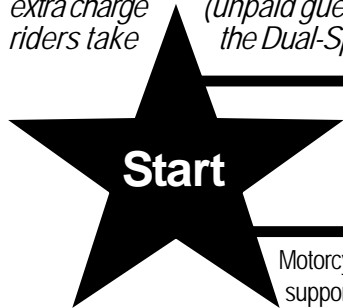
**Adventure  
DualSport Route**



The riddle says,  
"It's pink, it's furry and lives  
in a Yucca tree..."  
WHAT ?!

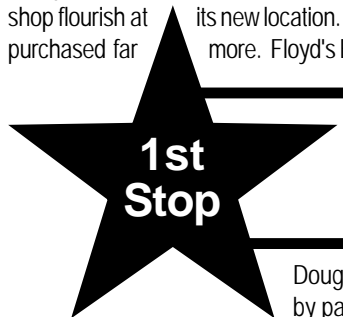


Once we receive your online entry or mailed entry form with fee and email address we will send you an email with your ride confirmation information. Riders without email can send a self-addressed, stamped envelope for instructions to be mailed to them. On Rally day, each rider and passenger will receive route instructions plus the Mystery Tour Clue & Answer Sheet & Instructions. All riders will get a basic map, address information, GPS coordinates and route tips. Both routes require you to maintain a steady - but not a fast pace - so bring your cameras! Adult passengers are welcome at no extra charge (unpaid guest to provide a separate entry form) but it is suggested that only solo riders take the Dual-Sport route.



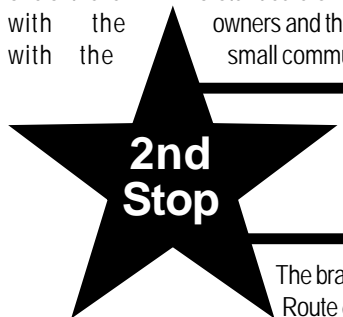
**Montclair Motor Corp.**  
Can Am, Kawasaki, KTM, Sea Doo & Yamaha  
Montclair, CA [www.mykbracing.com](http://www.mykbracing.com)

Motorcycle competition is at the core of Montclair Motor Corp. In the 1970's Tom, Bill, and Jim Mattox all started desert racing and their dad Floyd supported his family's love for two wheels. Then the opportunity arose to purchase a Yamaha dealership and, with Floyd running the store, he invited all four of his children to work with him but the racing continued and Floyd's Boys kept making a name for themselves. They raced what they sold, and they helped many other people come to love the sport as well. The friendly relaxed atmosphere at the shop, coupled with their long record of great prices and service, made the shop flourish at its new location. Many of the customers that now come through the shop's doors are picking up their 3rd, 4th, or 5th unit from Montclair and many have purchased far more. Floyd's Boys tradition of racing what you sell has prompted customers to stay on board with them for years and years as they enjoy their sport.



**Doug Douglas Triumph**  
Triumph  
San Bernardino, CA [www.douglasmotorcycles.com](http://www.douglasmotorcycles.com)

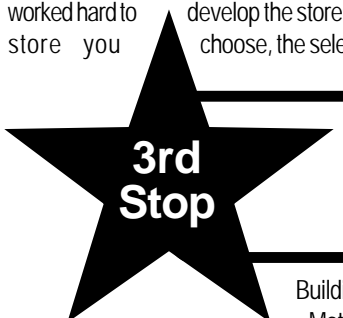
Doug Douglas Motorcycles is the Inland Empire's Triumph dealer of choice. Originally founded in 1963 by Mr. Douglas it is now operated by partners Arthur Guilfoil and Danny Manthis, with Doug continuing as a consultant from his new home in Nevada. Doug Douglas Motorcycles has achieved outstanding success in customer satisfaction index scores (CSI). They are the top Triumph dealer in California for customer satisfaction and one of the few 5-star dealers in the country. Art attributes their success to a continued interest in being a "...true enthusiasts' dealership where a guy can talk shop with the owners and then come ride with us on weekends. We take a personal interest in the joy of motorcycling through riding, racing and the relationships with the small community known as 'motorcyclists', and that has been key to success in our niche".



**Hutchins's Motor Sports**  
Harley Davidson, Honda, Kawasaki, Suzuki & Yamaha  
Yucca Valley, CA [www.hutchinshd.com](http://www.hutchinshd.com)



The brand-new Hutchins Motor Sports dealership, the original Hutchins Harley-Davidson and the Route 62 diner are located just minutes from the Joshua Tree National Park. Joshua trees (*Yucca brevifolia*) are found only in North America in the states of California, Arizona, Utah, and Nevada and are confined mostly to the Mojave Desert between 2,000 and 6,000 feet. The Hutchins' team has worked hard to develop the stores into "Motorcycling Adventure Destinations" with something to offer for every type and brand of rider. Regardless of which Hutchins store you choose, the selection and service available at both dealerships is just as special as the local fauna - both worthy of visits from street and off-road riders.



**Temecula Motorsports**  
Can Am, Honda, Kawasaki, Polaris, Sea Doo, Suzuki & Yamaha  
Murrieta, CA [www.temeculamotorsports.com](http://www.temeculamotorsports.com)

Building on the foundation of a great location; in Murrieta near the hub of Temecula's wine country and full calendar of festivals, Temecula Motorsports' has a vision - to provide excellent customer service and great prices. Following that vision the store excels in areas where others have failed, the dealership not only caters to racers but families as well. In the past five years Temecula Motorsports has become one of the fastest growing full-line dealerships in the state. Racing is in store's blood, as evidenced by their strong finishes in Baja motorcycle and ATV classes. With focus on motocross, desert, ATV, street, and watercraft, Temecula Motorsports has the units, the parts and the expert service active riders need to stay competitive.



# Malcolm Smith Motorsports

BMW, Can Am, KTM, Husqvarna, Kymco, Sea Doo, Suzuki & Yamaha  
Riverside, CA [www.malcolmsmith.com](http://www.malcolmsmith.com)

Malcolm opened his first, modest motorcycle repair shop in Riverside in 1970. After steady growth it moved to the current location where his new Superstore will host the award and prize presentation at the conclusion of the Soboba Adventure Rally. Malcolm is a six-time winner - three times on a motorcycle and three times in a car - of the Baja 1000, a four-time winner of the Baja 500; and has a chest full of gold medals from events such as the FIM ISDE. He was, of course, immortalized in the film "On Any Sunday", and this celebrity elevated him to legendary status. Yet his modest demeanor and "Aw shucks" attitude is what contributed most to his folk hero stature. His personal concern for the customer is as strong as ever. Riders can find exceptional pricing on the best accessories and gear for street, dirt and watercraft fun at the Malcolm Smith Outlet store, recently added next door to the main store.

## Mystery Tour Awards and Prizes for Top Riddle & Clue Solvers

### Vote for the "Best Passenger" & "Ambassador of the Rally"

Gift for the winners



ENTER ONLINE AT [www.irs-media.net](http://www.irs-media.net) OR

MAIL YOUR ENTRY CHECK & ONE SELF-ADDRESSED STAMPED ENVELOPE TO:

SOBOBA Adventure Rally, P.O. Box 925, San Jacinto, CA 92581

For more information [www.irs-media.net](http://www.irs-media.net) or call (951) 654-9436

June 16, 2007 - RIDER PRE-ENTRY FEE \$59.00

\$65.00 Entry on the Day of the Ride NOTE: Passengers FREE!

- Pavement
- Dual-Sport
- Passenger

NAME: \_\_\_\_\_ AGE: \_\_\_\_\_ SEX:  M  F

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE (with area-code): \_\_\_\_\_ CELL PHONE (with area-code): \_\_\_\_\_

E-MAIL ADDRESS (required for rider packet): \_\_\_\_\_

#### RIDING MOTORCYCLES IS A DANGEROUS SPORT

The undersigned acknowledges that death or injury may result while participating in riding activities and that he/she is participating in the Soboba Adventure Rally (or the "Ride") at his or her complete and sole risk. Undersigned hereby releases Soboba Band of Mission Indians, Soboba Adventure Rally Officials ("Soboba") and participating motorcycle dealerships and associated employees from the responsibility for any and all loss or damages incurred while participating in Ride or Ride-related activities, including but not limited to physical and/or emotional injury up to and including death, any and all damages incurred during the Ride directly or indirectly to all of Undersigned's personal property or possessions including but not limited to motorcycles or other motor vehicles and further holds Soboba harmless for the theft of any or all of undersigned's personal property or possessions, or for any type of loss whatsoever. The undersigned hereby releases Soboba from any and all liability which may result in any damage to him/her or to his/or property should Soboba be found to be negligent. Undersigned understands and agrees that if he/she sustains any physical injury during the Ride, he/she hereby consents to and authorizes Soboba and its agents and/or employees to administer first aid as they in their sole discretion deem necessary. Undersigned further releases Soboba from any liability arising from its failure to provide first aid or other medical treatment or for any injury sustained by undersigned during or as a result of said medical treatment. Undersigned further agrees to conform to and comply with all of the rules governing this Ride. The Undersigned acknowledges that he/she is over 18 years of age. No individual under eighteen years of age is authorized to participate in the Ride.

SIGNATURE OF ENTRANT: \_\_\_\_\_ DATE: \_\_\_\_\_



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ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE (with area-code): \_\_\_\_\_ CELL PHONE (with area-code): \_\_\_\_\_

E-MAIL ADDRESS (required for rider packet): \_\_\_\_\_

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P.O. Box 925  
San Jacinto, CA 92581

irs  
MEDIA

**ENTER ON-LINE:** Go to the **ONLINE RIDE ENTRY & STORE** at [www.irs-media.net](http://www.irs-media.net)



## GREETINGS FROM BOB GRAZIANO

You have received this special invitation as you have been a participant in prior Soboba Trail Rides, the Soboba Adventure Rally or on other organized motorcycle events. You are probably a enthusiast who is excited by the challenge and beauty of riding - you may also be like me where you have discovered an exciting, new form of motorcycling that combines these and other passions;

*Adventure-class Dual-Sport Riding.*

Manufacturers such as BMW, KTM, Suzuki and others have developed adventure-class motorcycles that allow riders to not only have a great time on their favorite paved road, but these machines offer the flexibility to go down the road less traveled. Their engines and chassis' have been tailored to allow the ride to go one even when the pavement ends.

Leaving from Montclair Motor Corp. in the morning of, Saturday, June 16th 2007; you can join me and dozens of new riding buddies as we start a tour of some of Southern California's best roads, visiting some of the nation's best motorcycle dealerships while trying to solve riddles and find clues to win *Mystery Tour* prizes. Next we'll visit Doug Douglas Triumph, were enthusiasm to the British marque is evident, then we'll travel through the unique Yucca tree forest of the Mojave desert to visit the new Hutchins Motorsports, then we're winding down the hill to the vast array of products offered at Temecula Motorsports. Following our visit in Murrieta, we're off to our final stop in Riverside at Malcolm Smith Motorsports where we will gather for the presentation of rider awards and *Mystery Tour* prizes.

This is a "Invitation Only" ride with a limited number of spots available. So don't delay, call or apply early to get the best shot at getting into our 2007 event. Yes, it's a street-ride - this route will be great for all pavement running bikes. Yes, it's also a dual-sport ride - we are planning a fun route that contains some dirt roads. Yes, it is open to all sizes and types of motorcycles, but the Adventure route is best suited to larger displacement, adventure class motorcycles such as the KTM 950 Adventure, BMW GS-models and Suzuki V-Strom models. Yes, it will be a load of fun on some superb paved and dirt roads with great vistas around each bend. Sign-up now (by yourself or with a passenger) for a new type of motorcycling adventure!

Your friend;



## Adventure Rally & Mystery Tour